

## > PROFILE

**Graphic Designer** of brand identity, package design, catalogs, print campaigns, web sites, and HTML email templates.

**Webmaster** fully equipped for standards-based solutions, with ability to code from scratch or design from templates. Creative visuals are integrated with CSS and JavaScript as either static HTML or dynamic database PHP.

**Art Director** of creative project concepts including publications, promotions of new brands, product lines, games, etc.

## > PROFESSIONAL EXPERIENCE

### Graphic Designer [Freelance]

**Envoy** 12/2009—1/2010

Logo for Envoy, a business firm committed to improving quality of life for impoverished nations. Portland, ME

**Carpe Derma** 11/2009—12/2009

Typographic logo for skin-care product line. Portland, ME

**Dead River Company** 10/2009—10/2009

HTML email for New England energy provider. Portland, ME

### Graphic Designer/Webmaster

**Artist & Craftsman Supply** 11/2008—10/2009

As designer, raised the bar on quality. Revamped logo, produced annual catalog, banners, flyers, posters, ads for magazines, yellow pages and television. As webmaster, took initiative with website redesign, email marketing campaign, and social networks to increase web traffic. Portland, ME

### Web Design Instructor

**Pensacola Christian College** 1/2008—5/2008

Greatly expanded students' understanding of web design through application of CSS principles in two intermediate classes [25+ students]. Pensacola, FL

### Imaging Production Artist

**A Beka Book** 9/2005—5/2008

Oversaw layout, color correction, proofing and pre-flight work on textbooks, banners, flyers, and signage. Also excelled as photo-retouching specialist for college yearbook for over two years. Pensacola, FL

### Graphic Designer

**Called-Out Ministries** 5/2005—8/2005

Served as art director/designer for highly-anticipated grassroots concert series at state-licensed touring organization in central Michigan. Lansing, MI

## > EDUCATION

### Master of Fine Arts [MFA] in Art

**Pensacola Christian College** 2008, GPA: 3.6

Bachelor of Science degree in Visual Communication, '05  
Minor in E-business [Web Design] emphasis on user accessibility. Pensacola, FL

## > ADDITIONAL SKILLS

Self-motivated, punctual organizer

Driven by the chance to perform to the utmost

Excellent project management abilities

Strong interpersonal and writing skills

Detail-oriented, with ability to task on multiple projects

Creative strategist of capable solutions

Collaborative team player, willing to cooperate as a team

Mac, PC platforms

## > SOFTWARE

Adobe Creative Suite

— Flash [currently learning]

— Photoshop [12+ yrs.]

— InDesign [8+ yrs.]

— Illustrator [8+ yrs.]

— Dreamweaver [5+ yrs.]

Quark Xpress

CSS, HTML/XML

Working knowledge of JavaScript, PHP

Zen Cart, ProStores database e-commerce solutions

MailChimp, Constant Contact mass email marketing

Google Analytics custom tracking & reporting

FTP solutions Filezilla & CuteFTP

MS Office Excel, Word, PowerPoint